SPONSORSHIP AND MEDIA KIT

Put your company's name behind a city's diverse-owned businesses.

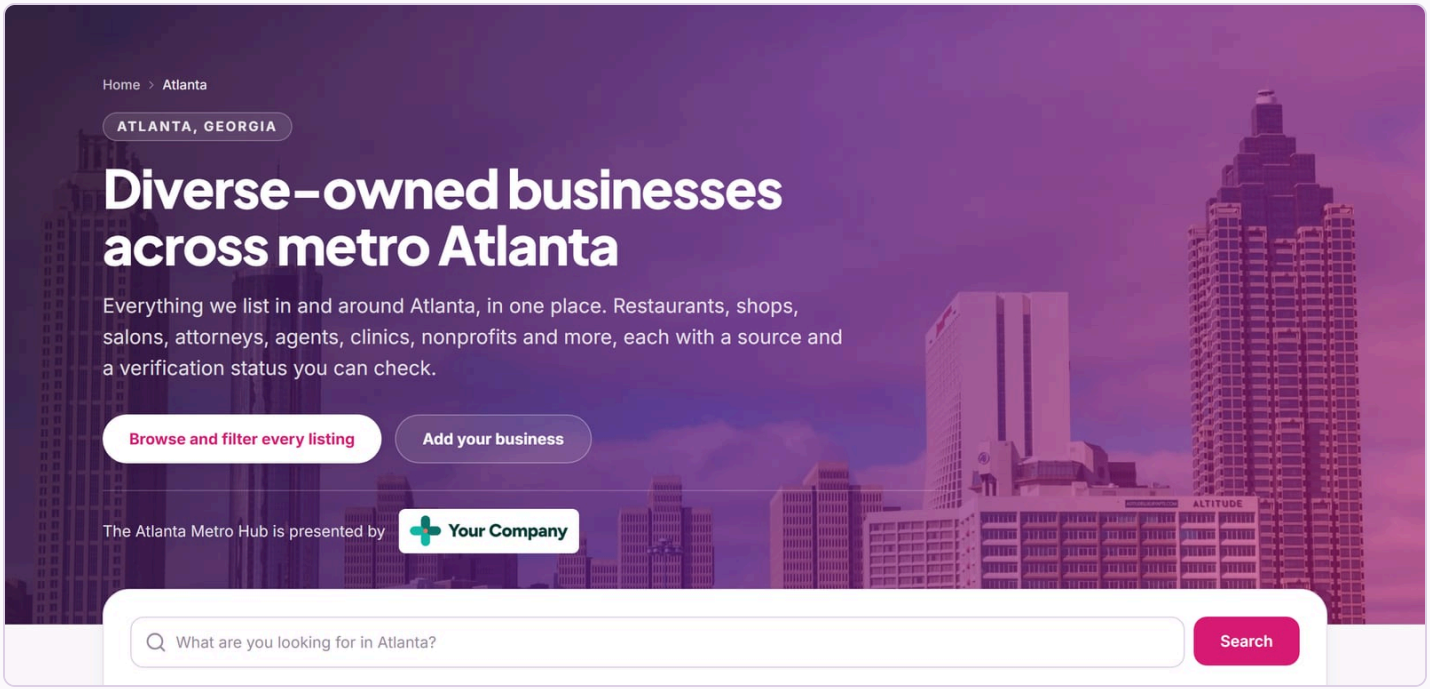
Inclusivity.org is a national directory of **LGBTQ+, Black, Latino, Asian, women-, veteran- and disabled-owned businesses**. Every listing shows where its information came from and how it was verified. Each city has a hub page that brings its businesses together, and a sponsorship puts your name on one, at a published price, with everything you get written down.

THE NETWORK

5,500+	500+	44	82	230+
businesses listed	cities	states	city hub pages	published guides

As of September 2026. Every city, category and guide in this kit exists today and is open for a sponsor.

A CITY HUB, WITH ITS CITY SPONSOR



inclusivity.org/atlanta. The line under the buttons is the City Sponsor's credit: your logo, linked to your site.

WHO SPONSORS

Banks and credit unions
Local lenders who bank the businesses on the page.

Health systems
Hospitals and clinics that serve the whole community.

Brokerages and law firms
Professionals whose clients look for them here.

Employers
Companies recruiting in the city they sponsor.

Tourism boards
Destination organizations inviting every visitor in.

National brands
Companies that serve customers in every state.

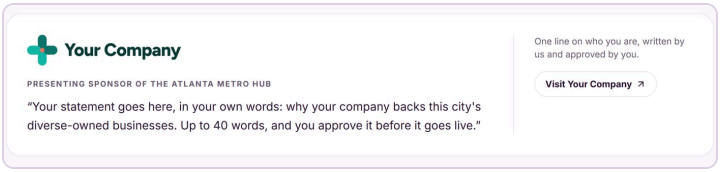
WHERE YOUR NAME GOES

One city, one category, or one guide.

City Sponsor

$1,500 to $3,500 per year, by metro size

The name behind a whole city. **One per city**



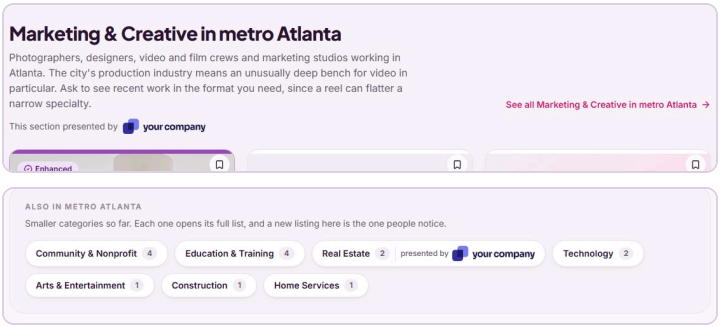
Your statement, beside the city's numbers.

- **A presented-by line** with your logo under the hub's title (page 1).
- **Your statement**, up to 40 words, beside the city's numbers.
- **A sponsor story**, about 600 words, written with you, on its own page.
- **A Featured listing** for your business on that hub, if you are one we can list.
- **No competing sponsor** in your industry on that city.
- **Your logo in every newsletter** and on the hub's thank-you row.

Category Sponsor

$900 per year, any city

For a company tied to one kind of business: a lender on Real Estate, a distributor on Restaurants. **One per category per city**



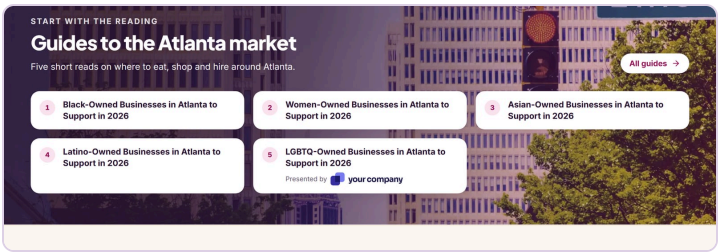
On a full category section (top), or on a smaller category's button (bottom).

- **"This section presented by"** with your logo on that category in that city.
- **The same credit** on that category's full city page.
- **The only sponsor** on that category in that city for the year.
- **A sponsor story**, about 600 words, written with you, on its own page.

Guide Sponsor

$750 per guide, per year

Your name on one city guide, such as LGBTQ-Owned Businesses in Atlanta, ahead of that city's Pride. **One per guide**



- **"Presented by"** on the guide in the hub's reading list and at the top of the guide.
- **A short sponsor note** at the end of the guide, in your words.
- **A sponsor story**, about 600 words, written with you, on its own page.
- **Editorial stays ours.** The businesses in a guide are chosen on the evidence, never by the sponsor.

Screens are the live Atlanta hub with "Your Company" in each sponsor spot.

FEATURED NATIONWIDE

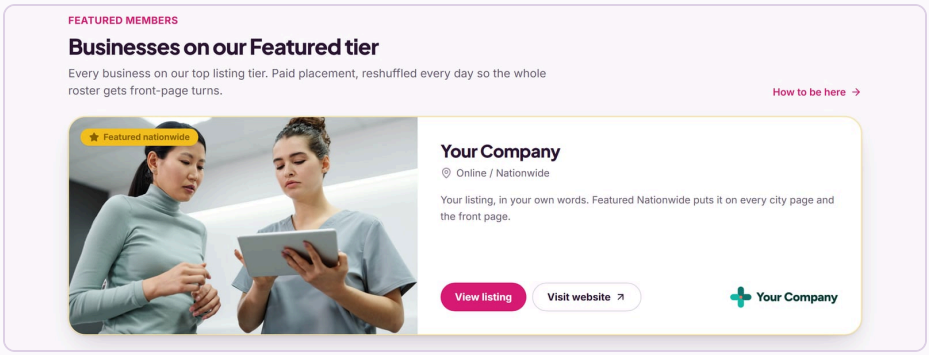
Your listing on every city page, and the home page.

$7,500

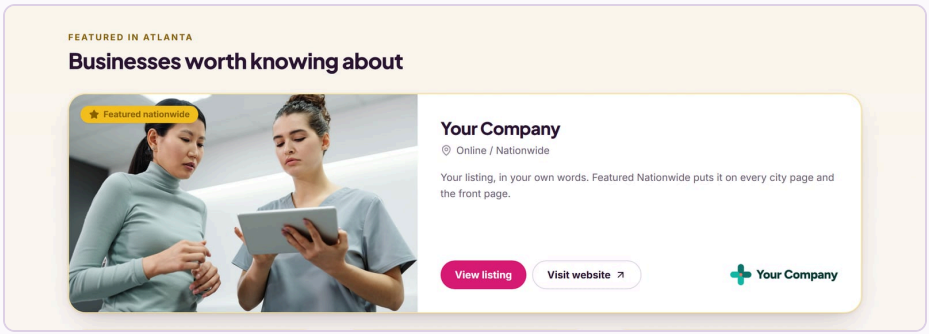
per year prepaid, or $750 per month

Four brands maximum

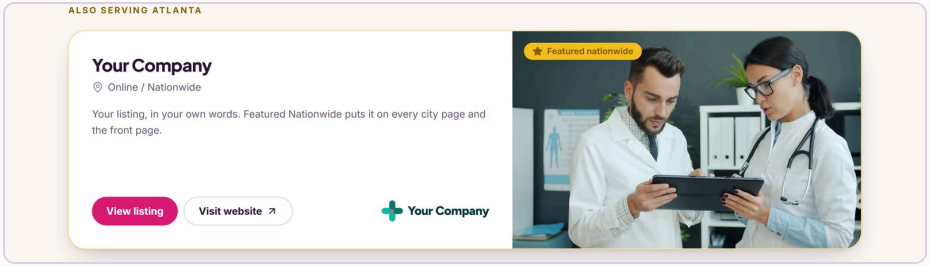
Home page Leads the Featured row on the home page.



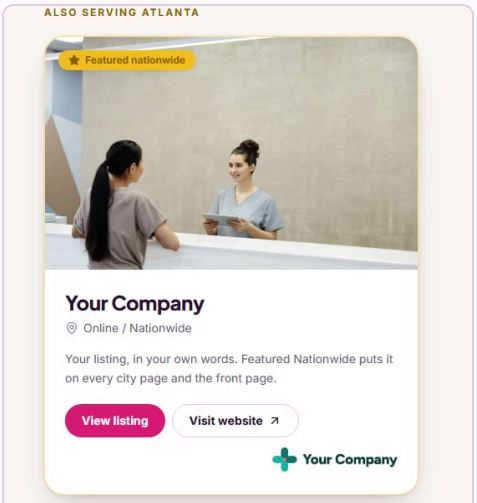
1 Leading a city's Featured band.



2 Mid-page, "Also serving" that city.



3 A card near the foot of the page.



What you get

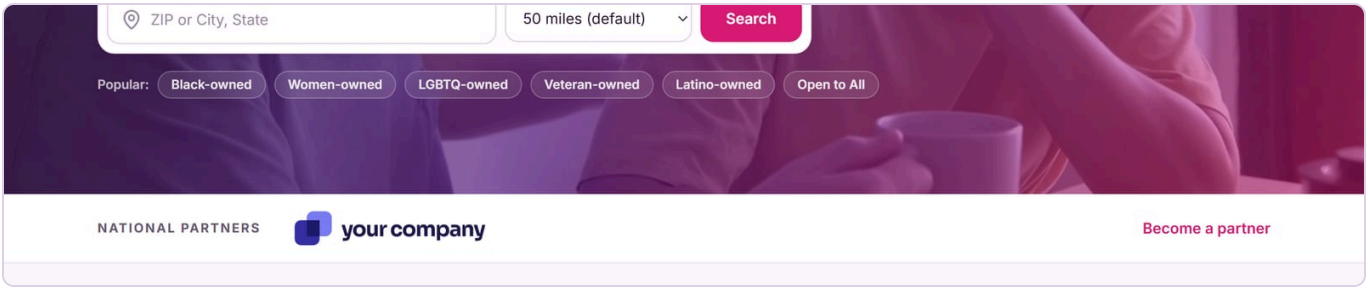
- **The home page**, leading the Featured row.
- **All 82 city pages**, and every city we open later, at no extra cost.
- **One of three layouts** on each city page, rotating daily, so it never takes over a page or a local Featured spot.
- **Up to three cover images**, one per layout: a photo, a product, an offer.
- **Your logo** beside the buttons, and a link to your site.
- **Shown as "Online / Nationwide"**, for businesses that serve every state.
- **Four brands at most**, so you share the space with three others.
- **Monthly billing** has a three-month minimum.

Screens are the live site with "Your Company" in each spot.

National Partner

from $15,000 per year

Recognition across the whole site for a company that stands behind the entire directory. **Three partners maximum**



The home page. The National Partners strip sits directly under the search.

- **Your logo on the home page**, in the National Partners strip.
- **Your own partner page** on Inclusivity.org.
- **The Inclusivity Pride Calendar**, presented by you, when it launches.
- **Your logo in every newsletter.**
- **Featured Nationwide included**, if you are a business we can list.
- **City "presented by" credits are not included.** Those belong to each city's own sponsor.

Newsletter Sponsor

$250 per issue, or $600 per month

The Inclusivity newsletter goes to the business owners in the directory, two to four times a month. **One sponsor per issue**

- **"This issue is presented by"** with your logo at the top.
- **A sponsor block** after the first story: your logo, up to 50 words and one link, labeled Sponsor.
- **You send the content**, and approve a preview two business days before the send.
- **It stays in the web edition** of that issue.

HOW IT WORKS

1
Check what's open
Pick a city or guide at inclusivity.org/sponsorship. Open spots show a checkout.

2
Pay online or by invoice
Card checkout through Stripe, or ask us for an invoice.

3
Send your logo and words
We draft your credits and story. You approve every word.

4
Live within five days
Live within five business days of our approval.

What every sponsor can count on

- You approve every word that carries your name before it goes live.
- If we can't deliver a placement we sold, we refund the unused months.

What a sponsorship can't buy

- A verification status, or a say in which businesses a guide recommends.
- A higher or lower spot for anyone else's listing, or a traffic guarantee.

Prices and terms are on the last page →

RATES AND TERMS

Prices through June 30, 2027.

Start by June 30, 2027 and keep this price for your first 12 months.

PACKAGE	PRICE	LIMIT
SPONSORSHIPS, PER YEAR		
City Sponsor, metro over 4 million e.g., Atlanta, New York, Los Angeles, Chicago, Dallas, Seattle	**$3,500**	One per city
City Sponsor, metro of 1 to 4 million e.g., Tampa, Orlando, Nashville, Denver, Austin, Charlotte	**$2,500**	One per city
City Sponsor, metro under 1 million e.g., Dayton, Lehigh Valley, Lakeland, Madison, Spokane	**$1,500**	One per city
Category Sponsor, any city	**$900**	One per category per city
Guide Sponsor	**$750**	One per guide
National Partner	**from $15,000**	Three maximum
LISTINGS, PER YEAR		
Featured Nationwide, prepaid	**$7,500**	Four maximum
Featured Nationwide, monthly Three-month minimum	**$750/mo**	Four maximum
Featured in More Cities Your Featured listing in other cities you serve. $199 each from 10 cities.	**$299** per city	Must serve that city
Featured Listing, your own city	**$299**	None
Enhanced Listing	**$99**	None
NEWSLETTER		
Newsletter Sponsor, single issue	**$250**	One per issue
Newsletter Sponsor, full month Every issue that month, two to four	**$600**	One per issue

Metro size follows the population of the area a hub covers. The cities listed are examples, not the full list.

TERMS

Twelve months, paid up front. By card or invoice. Only Featured Nationwide can be paid monthly.

Listings renew automatically. We email you 30 days and seven days before each renewal.

Exclusivity. No competitor in your industry sponsors the same spot. Competitors can still be listed and buy Featured listings.

Values. We may end a sponsorship, refunding the unused months, if a sponsor acts in a way that is publicly hostile to the communities this directory serves.

Sponsorships don't renew automatically. Nor do newsletter sponsorships. We'll contact you before your term ends. You have first right to renew, and a year-two increase is capped at 25%.

More than one city. 15% off when you buy the same package in three or more cities.

Links. Sponsor links are marked rel="sponsored", as Google requires of paid links. You are buying visibility, not search ranking.

No traffic guarantee. We don't promise views, clicks or any other number.

Ask about a city.

Tell us the city and the package. We'll tell you what is open there and send the wording for your approval. Full details at **inclusivity.org/sponsorship**.

hello@inclusivity.org